

For Immediate Release

December 14, 2021

News Press Release

**Dawn A. McIntosh of Madison, CLE Consulting LLC, recipient of the Madison Area Builders Association's 2021 *Builder of the Year* Award.**

MADISON, WI – Dawn A. McIntosh, President & CEO of CLE Consulting LLC, a local woman-owned building and remodeling company, was awarded the 2021 Madison Area Builders Association *Builder of the Year* Award on Thursday, December 9<sup>th</sup> at the 2022 Board of Directors Installation. This award is given out annually to a builder who has gone above and beyond for the association and local industry as a whole.

“Throughout the past five years Dawn has shown exemplary leadership in getting the Women in the Construction Industry group formed and engaged here in Dane County,” said Chad Lawler, Executive Director of the Madison Area Builders Association. “Although the BuildX women’s conference faced multiple hurdles due to the effects of a global pandemic, the inaugural event saw great success largely in part due to Dawn’s unwavering commitment to the group and industry. It is no secret why Dawn’s peers chose her as the recipient of the 2021 *Builder of the Year* Award.”

“I am so honored to receive this award from the Madison Area Builders Association,” stated McIntosh. “As the chair of the Women in the Construction Industry Group for the past 5 years, I had a vision to bring a women’s conference to Dane County to celebrate women in the industry. We hosted our first annual BuildX Conference in September in Sun Prairie, WI and had over 130 industry professionals attend. The one-day event was filled with local and nationally recognized speakers, education, and networking. We are planning our second annual conference in 2022.”

Founded in 2013, CLE Consulting LLC was established by Charles Elliott and transitioned ownership to Dawn McIntosh in 2019. For the past three years, McIntosh has continued the CLE tradition of designing and building residential and commercial projects - with a special focus on affordable housing and providing top-notch customer service. CLE Consulting is currently building condos, townhouses and single-family homes in Sun Prairie, Verona, Oregon and Mt. Horeb. With 36 years of industry experience, McIntosh is no stranger to the construction industry, she is a certified state builder and holds a certification in aging in place. During her career she worked in interior design, supply chain management, and has held leadership positions for several associations and non-profits including serving on the board of directors for Habitat for Humanity of Dane County, the Madison Area Builders Association and the Wisconsin Builder’s Association. In 2016, McIntosh founded the Women in the Construction Industry group in Dane County, which has grown to more than 80 local members.

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